

Strategic Planning Bulletin – September 19, 2013

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Thurs Sept 19, 2013 at 8:22 PM

The Strategic Planning Committee continues to meet twice a month and push forward with Free Geek's strategic planning process. We've conducted some additional work on assessment of our current situation and begun developing a vision for the organization. See the attached flow diagram for an overview of the strategic planning process.

Here are some highlights of our recent work:

- At the June 27 All Staff Meeting, we presented results from the Bubble Graph and SWOT analyses of FG's current situation and solicited comment.
- We surveyed FG staff from late June to early July to get their input on our assessment of FG's current situation and their thoughts on FG's future.
- We created a 'strategic planning wall' near the FG conference room with posted materials for staff and volunteers to review as they pass by.
- We conducted a brief survey of FG's volunteers in early August to learn about the things that motivate them to volunteer their time at FG.
- At the Volunteer Appreciation BBQ and Town Hall Meeting on August 17, we held two discussion sessions to get volunteers' input on FG's future direction and volunteer opportunities.

We plan to post the work products from these efforts on FG's [Strategic Planning wiki page](#) shortly.

We're currently focused on summarizing all the input we've received on FG's vision and organizing it in a relatively brief (2-3 page) draft vision statement. Our next steps include:

- Getting input on the draft vision statement at the next All Staff Meeting on October 3.
- Discussing the draft vision statement with the board at its October 17 meeting.

As always, if you have any questions or comments, feel free to contact one of your Strat Comm representatives. They include:

- Ashley Sue Masoomian, Bargaining Unit
- John Ashcraft, Bargaining Unit
- Richard Seymour, Senior Management Team
- Cynthia Prevatte, Senior Management Team
- Darren Heiber, Senior Management Team
- Dina Dickerson, Board
- Mark Ralston, Board, Chairperson

Sincerely,

Your Strategic Planning Committee