

## Strategic Planning Bulletin – December 17, 2013

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At its November 20, 2013 meeting, the board approved the [Free Geek Vision Statement \(PDF\)](#), which lays out a road map for the organization for the next five years. The Vision Statement was the culmination of almost six months of work and reflected input from all parts of the FG organization.

Completion of the Vision Statement is the second major step in the [strategic planning process \(PDF\)](#). The Senior Management Team (SMT) recently began working on the third step, which is planning. The SMT will be developing a 2014 Implementation Plan for presentation to the board at its February 19, 2014 meeting. This Plan will flow from the Vision Statement and will lay out specific goals to be achieved by the end of the year.

Following planning, the final step in the strategic planning process is implementation, or "Make It So." The SMT will be providing updates to the board on implementation progress on a quarterly basis following the February board meeting. These updates are planned for the upcoming May, August, November, and February board meetings.

To support the SMT in developing their quarterly updates, Strat Comm plans to meet just prior to the quarterly board meetings. The next Strat Comm meeting is planned for February 4, 2014.

For more information on Free Geek's strategic planning work, please visit the [Strategic Planning wiki page](#) or contact one of your Strat Comm representatives:

- Ashley Sue Masoomian, Bargaining Unit
- John Ashcraft, Bargaining Unit
- Richard Seymour, Senior Management Team
- Cynthia Prevatte, Senior Management Team
- Darren Heiber, Senior Management Team
- Dina Dickerson, Board
- Mark Ralston, Board, Chairperson

Sincerely,  
Your Strategic Planning Committee