

Strat Comm Bulletin 5/12/2013

Mark Ralston <mark.ralston@freegeek.org>

Sun, May 12, 2013 at 11:05 AM

Strat Comm met again last week. We're currently meeting twice a month.

We're finishing work on two analyses describing Free Geek's current situation: bubble graphs (illustrating the net revenue and community impact of programs) and SWOT analysis (organizational Strengths, Weaknesses, Opportunities, Threats).

This assessment of our current situation will feed into our vision for Free Geek's future, our strategic plan for getting there, and implementation of the plan ("make it so!"). See the attached graphic illustrating this process.

We want to get feedback on the two analyses from FG staff and volunteers -- here's the time-line:

- Distribute the analyses for review by June 13, two weeks prior to the All Staff Meeting. Information will be conveyed via e-mail, the Strategic Planning page on the wiki, and posters located strategically in the building.
- Provide an overview of the analyses at the All Staff Meeting on June 27 and solicit comment.
- Send out a survey to staff to be completed following the All Staff Meeting.
- Integrate staff feedback and present revised information to volunteers for input.

If you have any questions or comments, feel free to contact one of your Strat Comm representatives. They include:

- Mary Meier, Volunteer
- Ashley Sue Masoomian, Bargaining Unit
- John Ashcraft, Bargaining Unit
- Richard Seymour, Senior Management Team
- Cynthia Prevatte, Senior Management Team
- Darren Heiber, Senior Management Team
- Dina Dickerson, Board
- Mark Ralston, Board, Chairperson

Sincerely,
Your Strategic Planning Committee